

2022

Top Trends in Data Protection

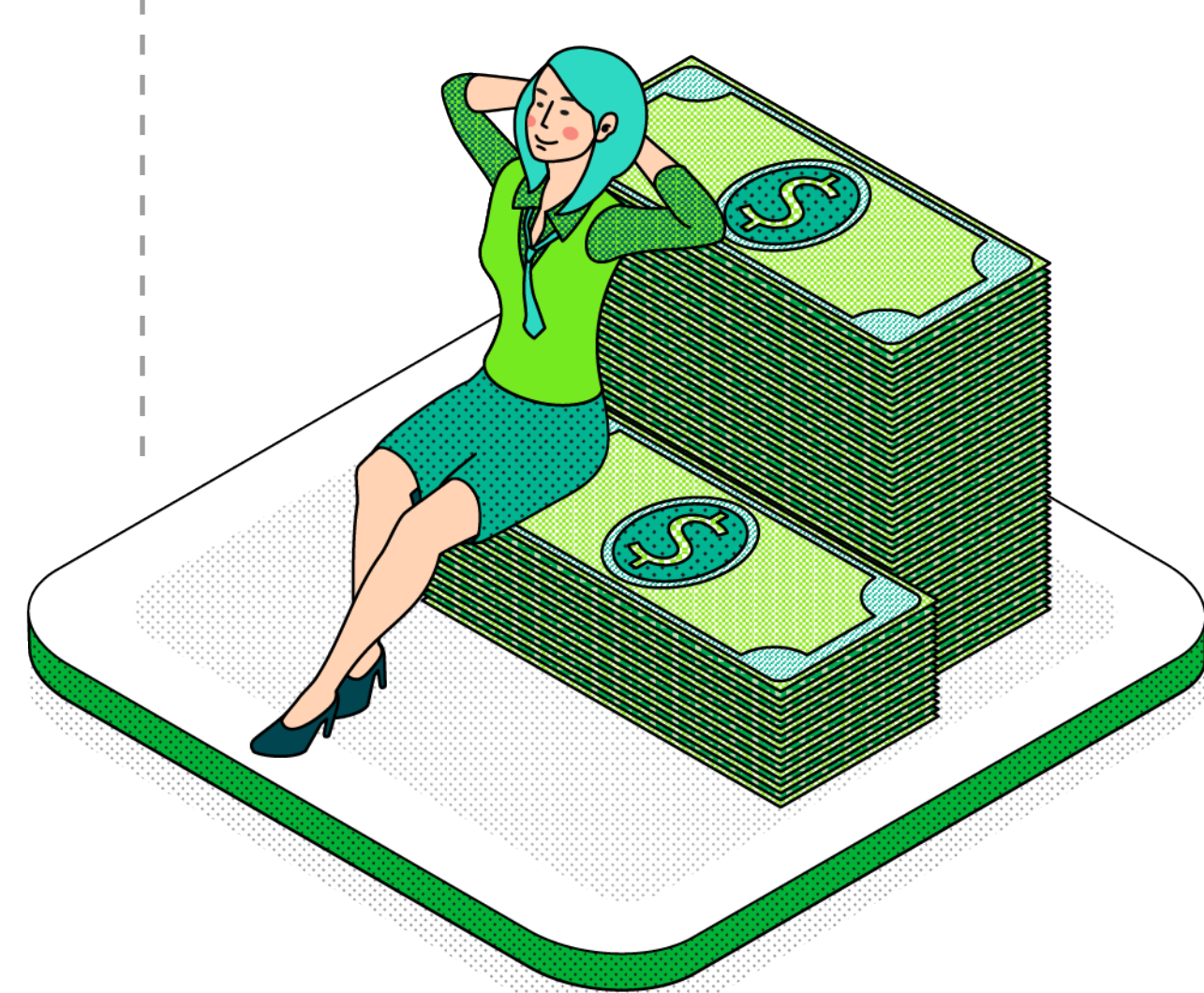
Impact, costs, and benefits of modern data protection

In late 2021, an independent research firm surveyed over 3,000 IT decision makers and IT professionals about their IT and data protection drivers and strategies heading into 2022.



24%

of organizations will change backup solutions for cost reasons, while 18% are looking to improve results

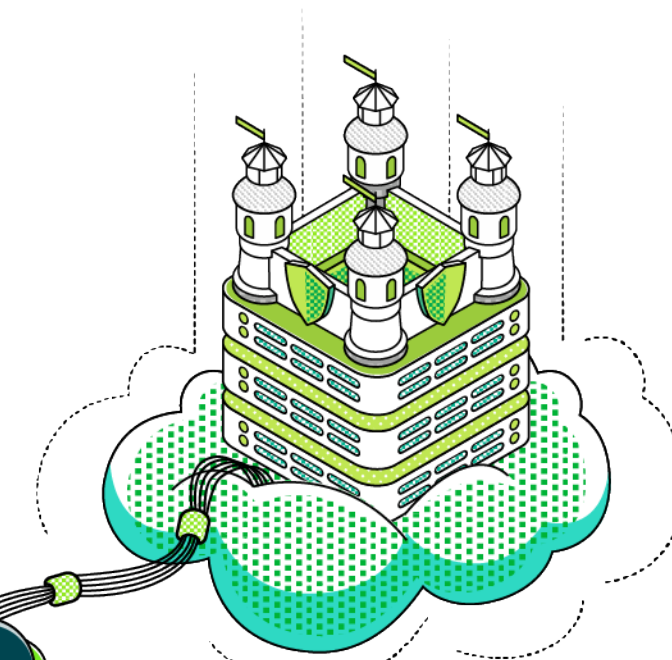


87%

of IT leaders see a "Protection Gap" between tolerable data loss and how IT is protecting their data

Top Drivers & Reality Gaps

It's increasingly common for "production" to outpace "protection," creating a gap between what businesses expect and what IT can deliver.

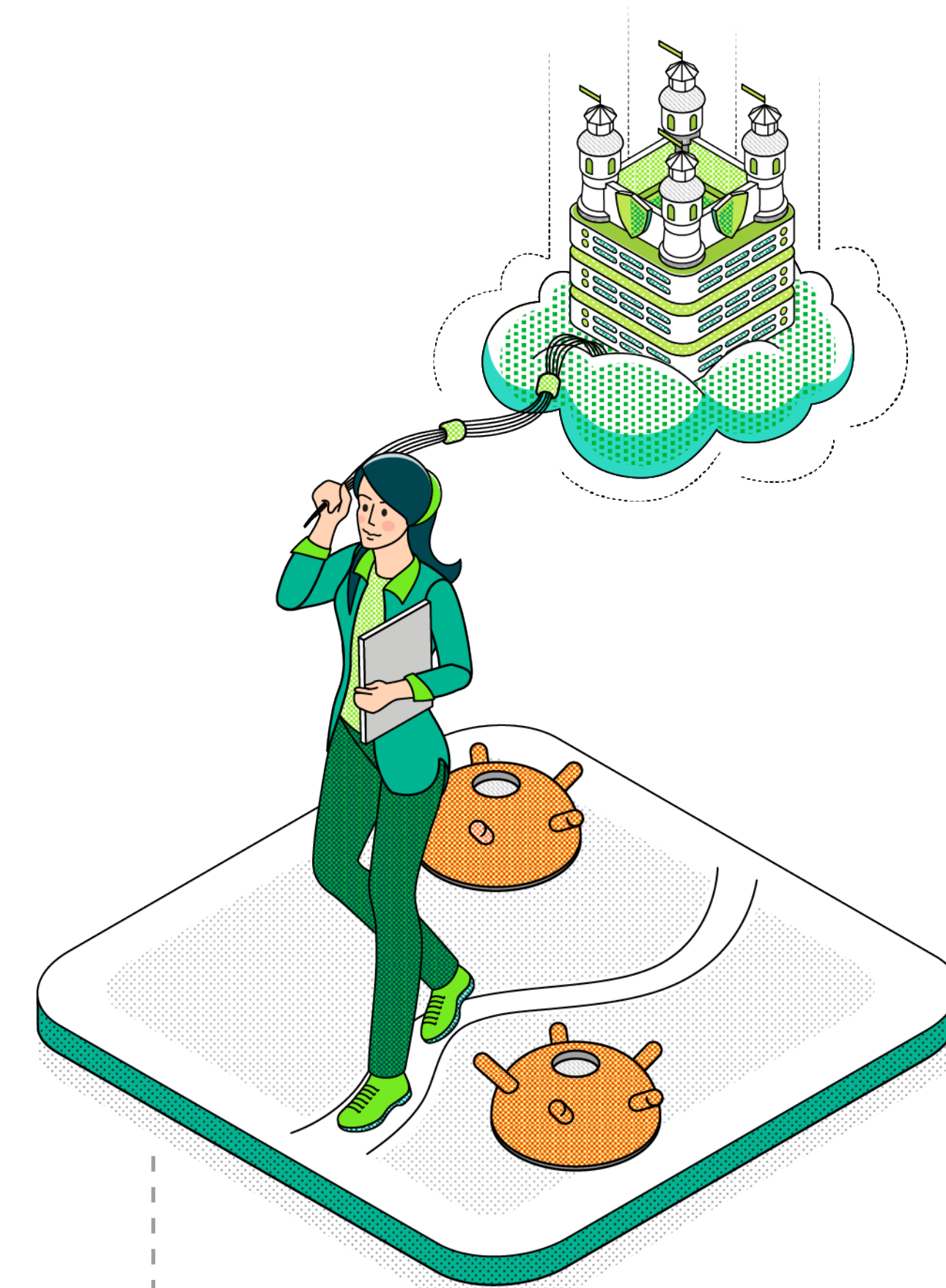
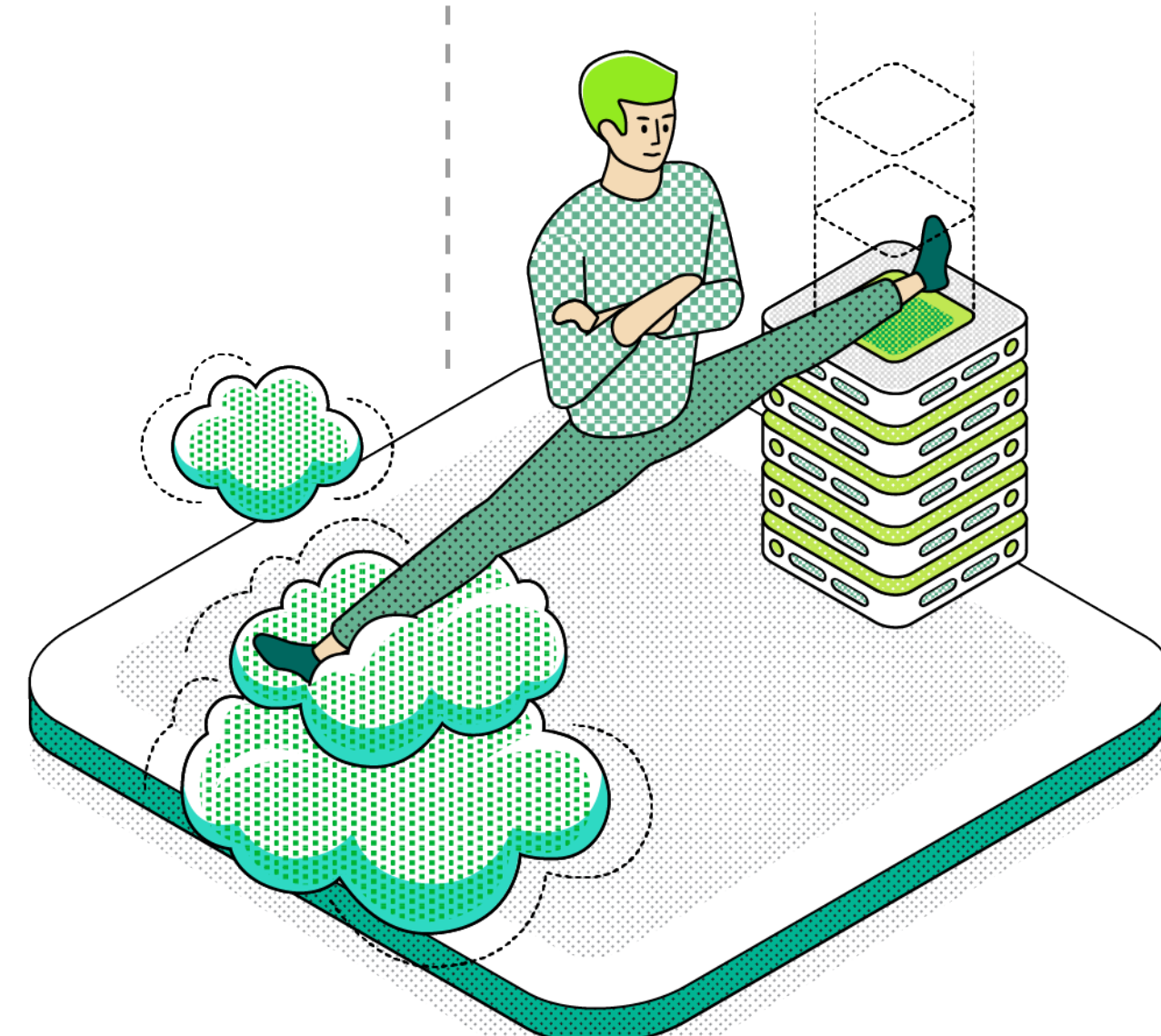


Cloud Production & Protection

Modernizing in 2022 usually includes an increase in cloud services for production and protection.

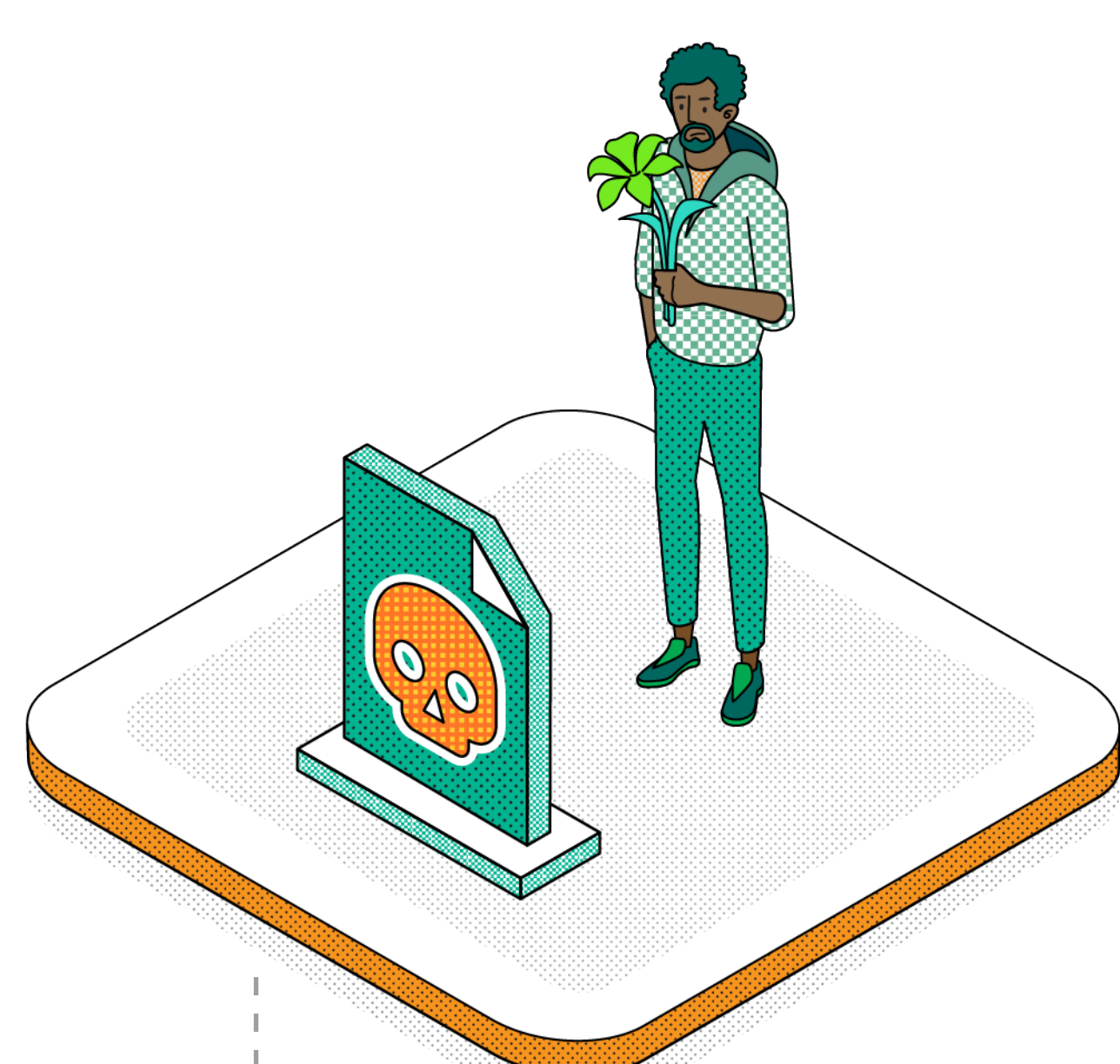
52%

of servers are within the data center (physical and virtual), while 48% are cloud hosted (MSP, IaaS or SaaS)



67%

of organizations use cloud services as part of their data protection (DP) strategy

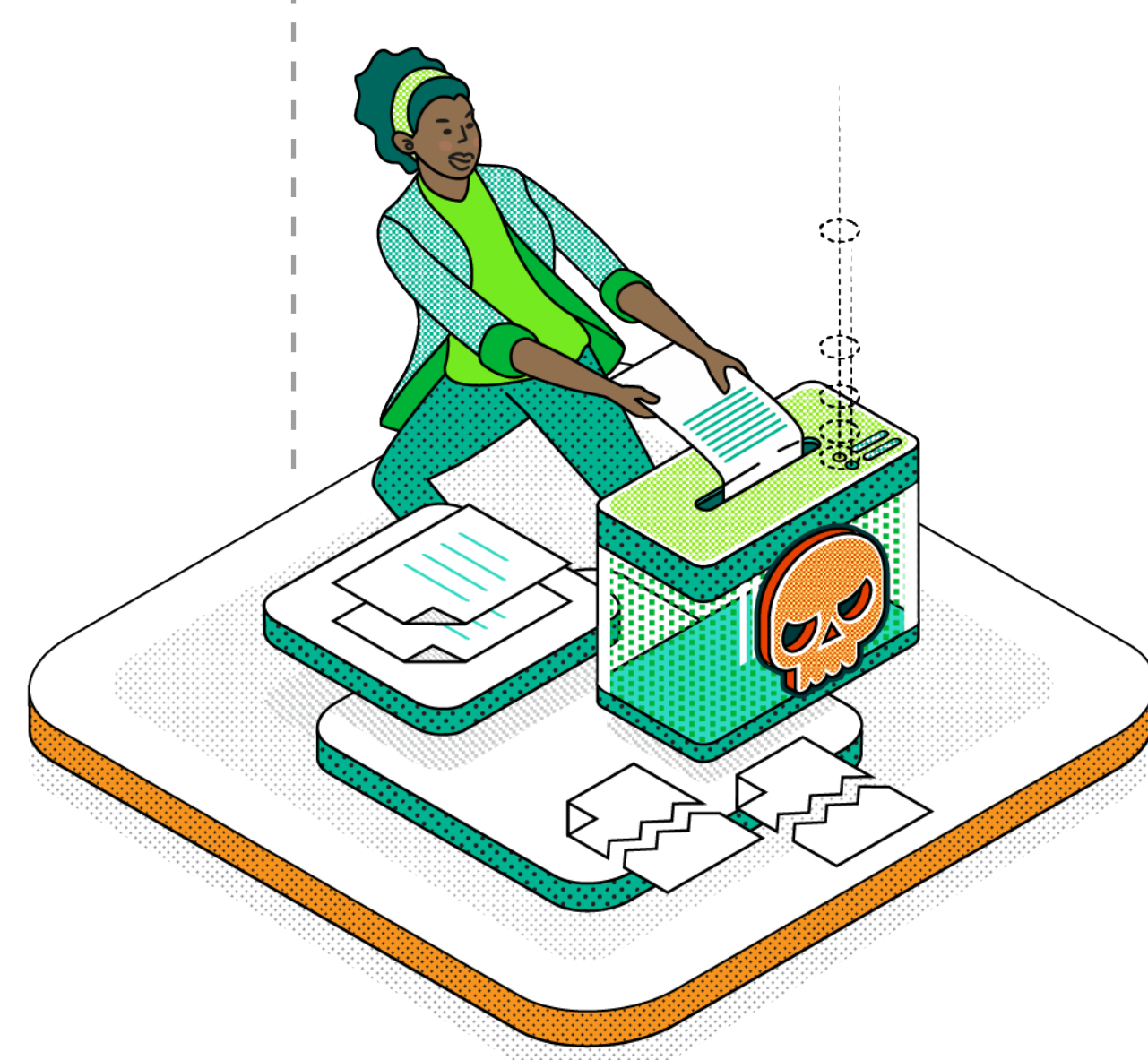


76%

of organizations had at least one ransomware attack in the last year

33%

of data was unrecoverable after a ransomware attack



Ransomware Frequency & Impact

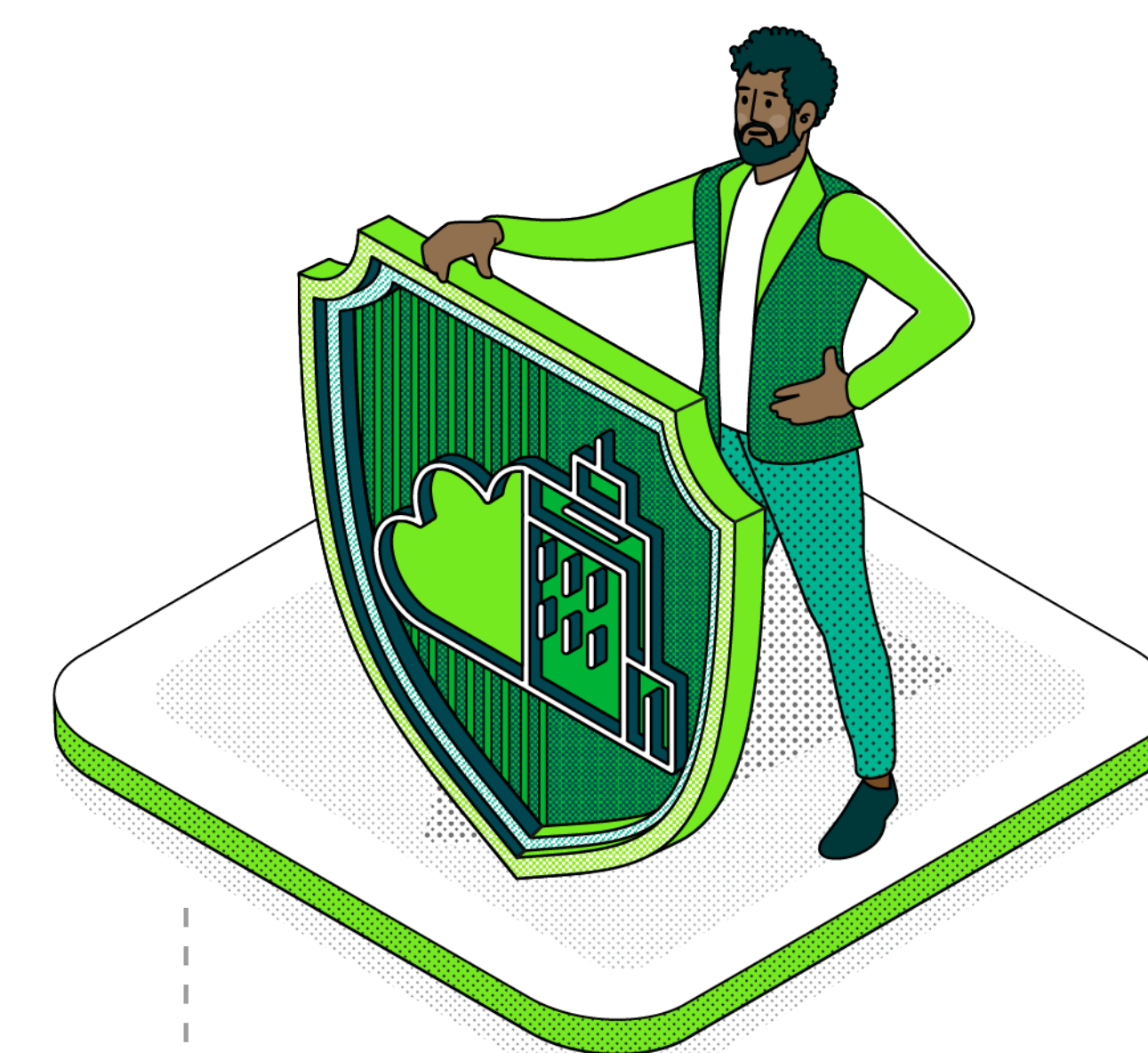
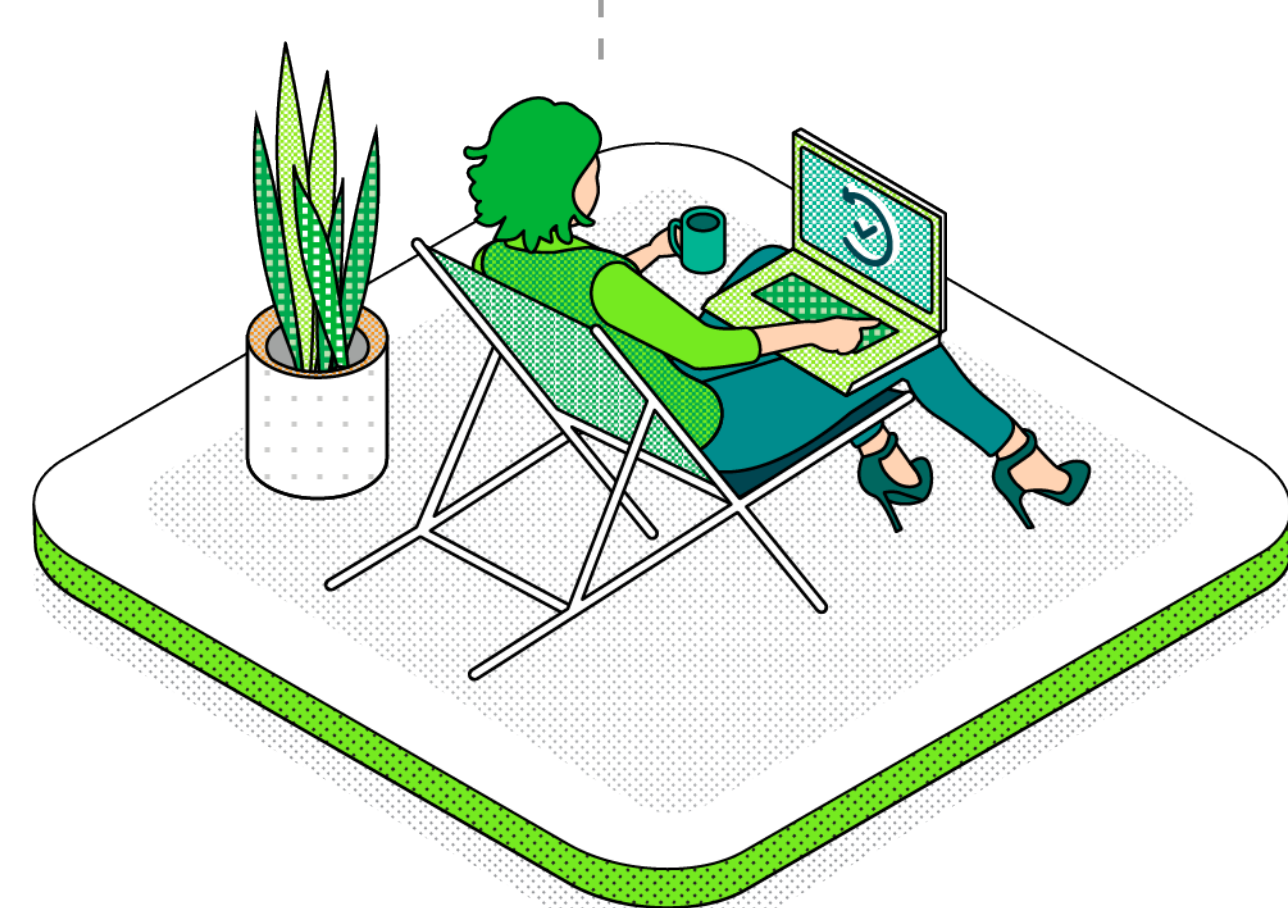
Ransomware is a disaster – and an almost guaranteed threat that every organization must prepare for.

Enterprise & BC/DR

The keyword for 2022 for modernizing data protection is "heterogeneity." Organizations should be integrating their tools, automating processes, and orchestrating workflows.

70%

still rely on manual steps or scripts to resume during BC/DR



41%

of IT leaders consider hybrid-cloud workload protection as the most important aspect of enterprise backup

#1 Backup and Recovery

Veeam is the leader in backup, recovery, and data management solutions that deliver Modern Data Protection, providing a single platform for Cloud, Virtual, Physical, SaaS and Kubernetes environments.

