A Gartner® Magic Quadrant™ Leader seven times running*

Ransomware attacks are escalating.

According to **Veeam's 2024 Ransomware Trends report**, it was found that...

75%

of organizations have been hit by ransomware at least once in 2023.

Bad actors will now target your backup.

96% of attacks targeted backups and

76% were successful.

Paying ransom ≠ solution

The ransom is only

32%

of the financial impact organizations will experience.

43% of affected data **won't be recoverable.**

Where does Hong Kong stand?

Hong Kong's national position strongly advises against paying ransoms to cybercriminals. The HKSAR government provides a comprehensive guideline for organizations to combat ransomware.

Point 1:
Emphasizing the need for regular security assessments,

Point 2:
Minimizing privileged account usage,

Point 3:
Implementing endpoint security,

Point 4:
Ensuring robust backup and disaster recovery strategies.

Fortifying Against Ransomware: Veeam's Alignment with HKSAR Strategies

Prevent Attacks	Application Control	Patch Applications	Configure Microsoft Office Macro Settings	Application Hardening
Limit Impact of Cyber Attacks	Restrict Admin Access	Patch Operating System Vulnerabilities	Implement Multi Factor Authentication	
Data Recovery and System Availability	Daily Backups			

Download the full whitepaper: Comprehensive Ransomware Mitigation Strategies for Hong Kong

*Gartner, Magic Quadrant for Enterprise Backup and Recovery Software Solutions, Michael Hoeck, Nik Simpson, Jerry Rozeman, Jason Donham, 7 August 2023.